[INSERT your address]

[INSERT Local authority address]

[INSERT date]

To whom it may concern,

**Re: Keep** [INSERT POOL NAME] **open by applying for Sport England Funding**

I am writing this letter to encourage you to keep [INSERT POOL NAME] open by applying for [Sport England’s £ 20 million fund](https://www.sportengland.org/news-and-inspiration/swimming-pool-support-fund-open-applications). Our local pool is so important to the whole community, and the Sport England funding could be vital in keeping it open and accessible to all.

Research from Activity Alliance has found that the rising cost of living is preventing Disabled people from being more active, with four in ten (37%) of us reporting the cost-of-living crisis has affected how active they are. Disabled people spend an average of £13.40 less than non-disabled people on being active each month. Thus, keeping council-run services like those available at [INSERT POOL NAME] are vital for us as they are some of the only activities we can afford!

Up and down the country, Disabled people face pool closures and service cuts that stop us from being active in the ways we want and have a right to. We understand that rising energy and maintenance costs have made it harder to run our local pool, so we hope that this funding will be applied so that we don’t have to suffer from service cuts, higher prices or total closure.

Please let us know if you plan to apply to the fund, as we are happy to work with you to demonstrate the pool’s value to the local community. Please don’t miss this opportunity. **[OPTIONAL]** Please let us know if you experience any barriers to applying for this funding, and we can work with you**.**

We look forward to hearing from you.

Yours sincerely,

[INSERT YOUR NAME]