

The video CV

Luke Nadim: Why a video CV is a good idea



Speaking from experience, I think it's extremely difficult for some people with disabilities to find employment after coming out of the educational environment. I graduated in Business Information.

It took me three years to find employment with my current employers. I tried the conventional way of joining recruitment sites, signing up for graduate schemes, and just simply handing out my CV. I even created a portfolio website from scratch that would go alongside my written CV.

I think in three years I had about 300 rejections and only one company was interested in my abilities. Needless to say, I wasn't successful in that endeavour either, due to my lack of interview experience.

I kept applying for two years with just rejections and a little bit of work experience for Nationwide Building Society.

I then met with a charity called Superpeople. They heard about my struggles to find employment and wanted to help me. They had the super idea of creating a video CV that would show my personality and my skill set to potential employers. I thought I could use this and the power of social media to land my dream job of working in disability technology.

After creating an apprentice style interview video CV, Superpeople edited it and it was up on YouTube. I then shared the link to my **Facebook** and LinkedIn profile, as well as YouTube and the CV blew up. Around 30,000 people saw the video on my LinkedIn profile.

The video CV got shared on Facebook and this is where it got picked up by my current employers and I was invited in for an interview.

I strongly suggest that people with disabilities can send a video CV's to help them find employment in the future.

The power of social media helped me land my dream job. Think outside the box! Video CV's can help people with disabilities. I am sure of it.

Watch Luke's video CV